

## BODYGUARD

The characteristics of a good body guard or close protection officer will vary significantly depending on the requirements of the individual employing the service, and there are many different reasons why people may feel the necessity to do so:

The client may be someone whom has a genuine threat against themselves or their family, or a high net worth individual whom wishes to protect their assets and family from the potential of a threat, albeit from a stranger, or from their very own associates or employees.

Alternatively some clients may wish to employ a close protection officer merely to escort their spouse or children around providing the added benefit of peace of mind. Conversely the client may even be a celebrity with either too many crazed fans, or someone who just requires the overall look.

Despite all the varied roles a bodyguard may perform and the stereo typical image that most will have in mind, I believe that there are some essential characteristics that are imperative for delivering a productive service: Intellect is key – the ability to think on your feet, make decisions quickly in the event of a potential threat and demonstrate initiative, along with an exceptional level of training, (and I am not referring to the kind of qualifications that can be readily achieved over the weekend) excellent communicative skills, followed by physical fitness along with a good knowledge and practise of self-defence and combat.

I have worked for a large number of clients over the years with diverse demands, and I have employed a mixture of individuals, thus enabling me to hand pick the very best Men and Women for the various contracts acquired. I realize that being a CPO in London is very different from working in Libya, however this is no excuse to relax your security measures. Apart from the obvious potential of muggings, robbery, harassment and stalking etc, I believe that for the Hedge Fund Manager or high net worth individual, these threats are often from 'the inside'.

My team are able to operate in a stealth manner, providing security from a distance when required or close protection in accordance to the situation. We will deliver a complete risk assessment of your lifestyle and current security measures. We will endeavour to coordinate with any specifics, liaising with your in house staff, provide due diligence on travel or holiday plans, whilst ensuring complete confidentiality and reassurance by alleviating the potential risks, whilst always maintaining the relevant protocol.

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